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Professional self-determination in modern digital reality

Abstract: In modern reality, with its powerful transformational processes, it is not the choice of the right profession that comes to the fore in professional self-determination, but the readiness for dynamic changes, as well as such significant personality qualities as resilience, stress tolerance, strategic goal setting, creative thinking. The digitalization of society affects all professional spheres: robots and drones are partially replacing humans, industries are being automated, and devices with contactless control methods are being introduced. A number of professions are rapidly becoming obsolete: accountant, legal adviser, notary, translator and others. New professions are being introduced into the professional spheres of human activity. For example, in medicine - a clinical bioinformatician, a molecular nutritionist; in the transport sector - a designer of intermodal transport hubs, an architect of intelligent control systems; in the social sphere - a specialist in migrant adaptation, a mediator of social conflicts; in education – a game teacher, a mind fitness trainer. In modern digital reality, changing a profession is possible up to five times during a lifetime, it is easier to triple the desired job, thanks to the possibility of remote work, and education is no longer a resource that is acquired once and for all, but it is a continuous process throughout a person's life. Understanding these processes should be the basis for designing training programs for specialists in higher education institutions, taking into account the requirements and challenges of modern digital reality.